

JAN 17 2007



Please Enter  
SAC 2/6/07

Page 1

## FACSIMILE TRANSMISSION

TO: USPTO : FAX NO.: 571-273-8300  
DATE: January 17, 2007 : NO. OF PAGES: 29 including cover

### CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

In Re: Patent Application of John Schlack et al.

Conf. No.: 7793 : Group Art Unit: 2623  
Appln. No.: 09/998,979 : Examiner: Chowdhury, Sumaiya A.  
Filing Date: October 31, 2001 : Attorney Docket No.: T734-10

Title: Profiling and Identification of Television Viewers

I hereby certify that the following correspondence is being facsimile transmitted to the United States Patent and Trademark office:

1. Amendment (28 pgs.)

Date:

1/17/07

SIGNATURE

*Patti Hespell*

Customer No.: 27832

Patti Hespell

Typed or printed name of person signing

2003 SOUTH EASTON ROAD • SUITE 208 • DOYLESTOWN, PA • 18901  
TEL: 267.880.1720 FAX: 267.880.1721 URL: www.techpats.com